



MAHATMA GANDHI UNIVERSITY, KERALA

Abstract

Bachelor of Fine Arts (Honours) Applied Arts - 2nd Semester- Modifications to the Mode of Assessment - Academic Council Resolution - Orders issued.

ACA 16

No. 3336/ACA 16/2025/MGU

Priyadarsini Hills, Dated: 08.04.2025

Read:- 1. U.O. No. 5797/AC A16/2024/MGU, dated. 27.06.2024

2. Item No: 114/8368/ACA 16-3/2025, of the minutes of the Academic Council meeting held on 25.02.2025.

ORDER

The syllabi of various Under Graduate Programmes coming under the MGU-UGP (Honours) Regulations, 2024, have been approved vide paper read as (1) above and published on the website of the university.

The Expert Committee on Fine Arts (UG), deliberated on modifying the Mode of Assessment of the courses MG2DSCAAS100: Graphic Design: Principles & Practices and MG2MDCAAS100: Visual Storytelling, in the Second Semester syllabus of **Bachelor of Fine Arts (Honours) Applied Arts** programme and has submitted recommendations. These recommendations were placed before the Academic Council for consideration as per the orders of the Vice Chancellor on 27.01.2025.

The Academic Council meeting, vide paper read as (2) above, has resolved to approve the recommendations of the Expert Committee on Fine Arts (UG), to modify the Mode of Assessment of **MG2DSCAAS100: Graphic Design: Principles & Practices** and **MG2MDCAAS100: Visual Storytelling**, in the syllabus of **Bachelor of Fine Arts (Honours) Applied Arts** programme.
(Recommendations are attached as Annexure)

Hence, the Mode of Assessment of the said courses in the Second Semester syllabus of **Bachelor of Fine Arts (Honours) Applied Arts** programme stands modified to this extent.

Orders are issued accordingly.

MANOJ G

ASSISTANT REGISTRAR III
(ACADEMIC)
For REGISTRAR

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3. JR 2 (ADMIN)/DR 2, AR 3 (ACADEMIC)
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5. Convenor, Expert Committee, Fine Arts (UG)
6. Tabulation/ Academic Sections Concerned
7. AC C1/ AC C2 Sections
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10. ACTION TAKEN REPORT
11. Stock File/ File Copy

File No: 8368/AC A16-3/2025/ACA 16

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Section Officer

Annexure

Semester II

Course Name: Graphic Design: Principles & Practices

Course Code: MG2DSCAAS100

MODE OF ASSESSMENT

A. Continuous Comprehensive Assessment (CCA) (Modified)		Page No.
Max.marks-30		26
Components	Marks	
(a) Concept, Research & Process	12	
(b) Studio Involvement & Skill Attainment	10	
(c) Presentation & Viva	8	

B. End Semester Evaluation (ESE) (Modified)		Page No.
Max.Marks- 70		
Mode of Examination: Practical (Display Valuation)		27
Students will present their completed works from the entire course for final valuation. An external or internal expert will evaluate the displays through direct interaction with the students, providing a comprehensive review of their artistic achievements and understanding.		
NB: Mode of examination being ‘Display Mode’ No Question Paper shall be required.		
Criteria	Marks	
(a) Concept, Research & Process	15	
(b) Creativity	10	
(c) Originality	10	
(d) Involvement & Skill	15	
(e) Final Display & Viva	20	

Course Name: Visual Storytelling
Course Code: MG2MDCAAS100

MODE OF ASSESSMENT

A. Continuous Comprehensive Assessment (CCA) (Modified)		Page No.
Max.marks-25		30
Components	Marks	
(a) Work Book	15	
(b) Studio involvement	10	

B. End Semester Evaluation (ESE) (Modified)		Page No.
Max.Marks- 50		
Mode of Examination: Practical (Display Valuation) Students will present their completed works from the entire course for final valuation. An external or internal expert will evaluate the displays through direct interaction with the students, providing a comprehensive review of their artistic achievements and understanding. NB: Mode of examination will be ‘Display Valuation’ No Question Paper shall be required.		30
Components	Marks (50)	
Concept & Ideation	20	
Display of works	10	
Viva voce	20	